



Channel Rocket *Powered by The 2112 Group*

Knowledge-Based, Customized Sales Pitches – Instantly Available to Channel Partners



Resellers face many challenges when it comes to sales. Technology is a fast-paced industry with a vast array of vendor products and services to choose from. Partners need resources to increase their knowledge, fine-tune their sales pitches, and differentiate themselves from competitors.

Enable Your Channel With Powerful Sales and Marketing Content

Channel Rocket is a one-of-a-kind mobile platform that enables sales reps to have compelling, relevant conversations with prospective clients anytime, anywhere — with all the content they need for complex, high-margin sales.

With Channel Rocket, partners can:

- Use the pitch wizard to create tailored sales pitches
- Cater to specific end users and business needs with relevant data and aligned solutions
- Access custom content and market intelligence from The 2112 Group



Mobile access to customized sales presentations — all in one app



The knowledge your partners need to lock in sales.



A comprehensive library of resources including research, white papers and case studies.



Call The 2112 Group at 347.770.2112 ext. 101 for a free demo.

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Partner Benefits

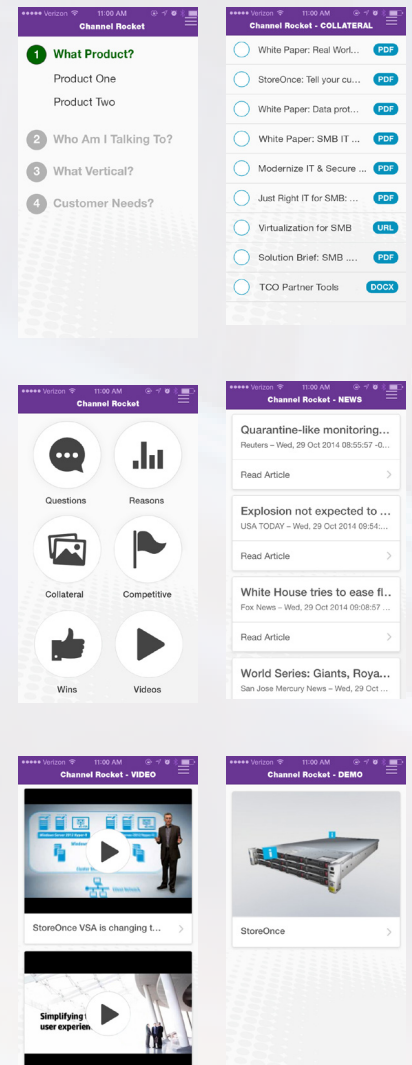
Address Reseller Challenges:

- Broad base of products and services to learn about and evangelize to end users
- Lack of proficiency in consultative selling to C-level and line-of-business executives
- Need for accelerated onboarding process and acquisition of selling expertise
- Unused digital assets on partner portals
- Difficulty in finding, organizing, and managing relevant and meaningful vendor content in a timely fashion when preparing for customer meetings
- Lack of tailored content used to prepare compelling sales pitches for specific customers, business needs, and pain points
- Wide field of competitors from which to differentiate themselves

Enable Your Resellers To:

- Spend less time searching for content and more time selling
- Improve pre-sales prospect qualification by vertical solution and pain point
- Engage in relevant conversations with any audience — from C-level executives to IT managers
- Develop high-impact presentations with content tailored to prospective clients
- Help customers sell your solutions internally with content meaningful to their buying teams
- Get up to speed on vendor offerings and share sales team best practices
- Prepare customer presentations on the fly and shorten sales cycles

View the Platform



For a free demo to see Channel Rocket in action, or information on other 2112 products and services, contact us at 347.770.2112 ext. 101 or email info@the2112group.com.

